

# FCC Meeting with OET

John Roman, Robert Paxman, Todd Rallison, Linda Kinney

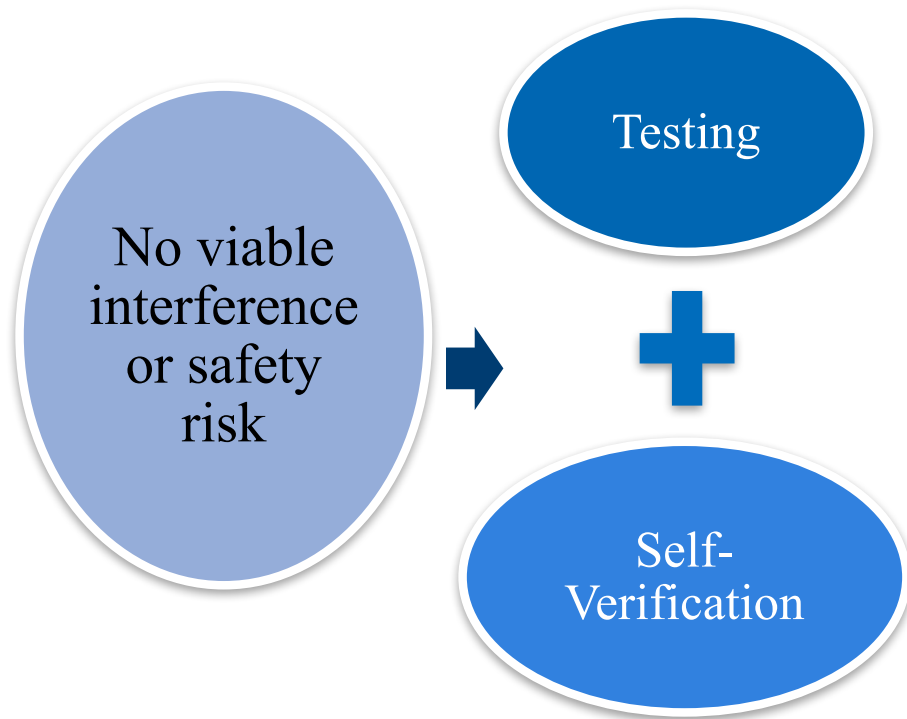
March 2, 2017

# Overview

We urge the FCC to take quick action to modernize the FCC's equipment authorization rules by:

- Streamlining the Approval Process
- Eliminating Outdated Marketing Rules
- Allowing More Flexibility
- Simplifying Importation

# Streamlining the Approval Process



“Comprehensive Approval” – Broad approval based on fully-loaded prototype



Low power transmitters below certain thresholds



# Eliminating Outdated Marketing Rules

- Outdated rules prohibiting promotion and presale of devices prior to FCC authorization restrict opportunity rather than supporting creativity.
- Crowdsourcing platforms have become a critical enabler of new technology.



**KICKSTARTER**

# Allowing More Flexibility

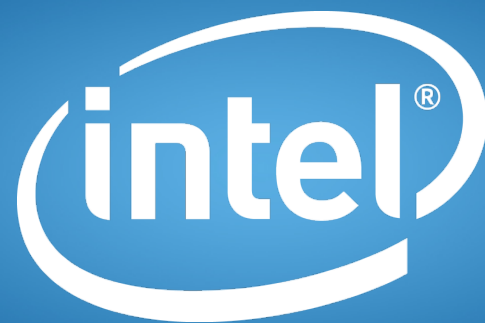
- Expand use of e-labeling to reflect trend toward smaller, connected devices.
- Eliminate unnecessary disclosures with little or no benefit (e.g., trade shows).



# Simplifying Importation

- Cumbersome importation requirements impose a burden without providing a corresponding public benefit.





Contact information: [john.m.roman@intel.com](mailto:john.m.roman@intel.com)